

BIG BROTHERS BIG SISTERS

BOWL FOR KIDS' SAKE 2015

Register or Join a Team at
bbbsmadison.org/bfks2015



Big Brothers Big Sisters
of Dane County



Let's Bowl a Perfect 300!
300 Teams • \$300,000 • 300 Matches

What is Bowl for Kids' Sake?

Bowl for Kids' Sake is Big Brothers Big Sisters signature fundraiser. In addition to sponsorships, money is raised through teams of 4-6 people who ask their friends, family members, coworkers or vendors to make a donation to Big Brothers Big Sisters. Most teams are able to raise between \$500 - \$1,500. 100% of the money raised stays in Dane County to match more children with caring adult mentors.

What is its impact?

- We bring 1,000 bowlers and 60 companies together to raise an average of \$160,000 each year or about 20% of our annual budget.
- It costs a little over \$1,000 to make and maintain a match for one year.
- Proceed go directly to support current matches and also new matches from our waiting list of 700 children. 80% of the children we serve come from low-income households.

Why get involved?

Bowl for Kids' Sake is a great way to increase your visibility in Dane County while giving your employees a way to make a long-term impact on their local community.

Mentoring is a cost-effective, preventative solution aimed at keeping at-risk youth engaged in school, graduating, obtaining a job, giving back to their community.

The workforce of tomorrow is being mentored by our Bigs today.

In 2013 and 2014, 100% of our Senior-year Littles graduated from High School.



it's fun and easy to get involved

1

Start a Team

Teams are formed with 4-6 members. Consider creating a team with family, friends, fraternity brothers, sorority sisters, or co-workers.

2

Start Securing Donations

Each team has a goal to raise at least \$1,000 in donations. Plus we'll assign or match you with one of our Bigs and Little's so you know who you're bowling for! We'll send you their profile and you'll meet them on the day you bowl.

OR

Sponsor a Team

Organizations can sponsor a team of employees for \$1,000 which is 100% tax deductible. In exchange organizations will receive the following benefits.

- One team entry (4- 6 people) at a participating bowling center
- Company banner displayed above bowling lane
- Name displayed on Bowl for Kid's Sake website under "Team Sponsors" which reaches 60% of all participants.

3

Start Bowling

You'll receive two free games of bowling (shoe and ball rental included!), a Bowl for Kids' Sake t-shirt, and chances to win prizes!

Team Captain Kick-Off Event!!!

Where: Great Dane Pub, Fitchburg

When: Thursday, January 29th

Lunch: 11:30am to 1:30pm

Happy Hour: 5:30pm to 7:30pm

What: Join us as we celebrate the start of BFKS! Free food, prizes, and tips for forming your team and fundraising!!



Bowl for Kids' Sake Bowling Dates:

Bowl-A-Vard (East):

Wednesday, April 29th @ 7:00pm

Thursday, April 30th @ 7:00pm

Friday, May 1st @ 3:00pm & 7:00pm

Schwoegler's (West):

Thursday, April 30th @ 7:00pm

Thursday, May 7th @ 7:00pm

Ten Pin Alley (Fitchburg):

Saturday, May 2nd @ 11:00am

Monday, May 4th @ 6:00pm

Thursday, May 7th @ 7:00pm

Friday, May 8th @ 7:00pm

Village Lanes (Monona):

Thursday, May 14th @ 7:00pm

Prairie Lanes (Sun Prairie):

Thursday, May 7th @ 7:00pm

For questions, please contact Matt Suarez, Fund Development Coordinator at (608) 661-4375 or msuarez@bbbsmadison.org